



**California Association for Nurse Practitioners
Monthly Chapter Communication / August 2013**

August 5, 2013

Advocacy

SB 491

Senate Bill 491 (Hernandez), which would remove practice barriers for NPs, allowing them to work autonomously without physician supervision, continues to be the centerpiece of this year's advocacy efforts.

SB 491 faces its first policy committee test in the Assembly on August 6, when it will be heard by the Committee on Business, Professions and Consumer Protection (B&P Committee). Should the committee approve the bill, it would then need to move quickly through the Assembly Appropriations Committee, the Assembly floor and then back to the Senate floor for concurrence in amendments by September 13, when the Legislature adjourns the 2013 session.

In consultation with CANP leaders – and in acknowledgement of the realities of the political environment at the Capitol – Sen. Hernandez has restructured the bill to create two pathways for NPs to practice autonomously:

- Under the first pathway, NPs who are nationally certified and have at least two years of physician supervised experience prior to the bill's enactment date will be able to practice autonomously if they are working in a community clinic, hospital, skilled nursing facility, or medical group.
- Under the second pathway, NPs who are nationally certified and have at least three years of physician supervised experience prior to the bill's enactment date will be able to practice autonomously if they are working in settings other than those described in the first pathway. NPs practicing under this pathway must maintain a current list of licensed health care providers most often used for the purposes of obtaining information or advice.

As an important point of clarification, the requirement for physician-supervised experience counts any such experience already completed. **It DOES NOT require additional physician-supervised experience.** Any NPs who have reached the two- or three-year threshold working under standardized procedures prior to the bill's enactment would be entitled to practice autonomously going forward, provided they hold national certification. The provision was added in response to concerns that new graduates should gain some supervised experience prior to practicing autonomously.

Grassroots efforts have focused primarily on members of the B&P Committee, though chapter leaders and members have also been strongly encouraged to meet with their Assembly members

and/or legislative staff in their Capitol or district offices even if their Assembly members do not sit on the B&P Committee.

Through a series of email communications, social media postings and stories in *Connections*, members and allies have been repeatedly advised to initiate such contact with legislators, and to coordinate their efforts through Stephanie Tseu, who was enlisted as Grassroots Coordinator in June. These communications have also alerted recipients to the Grassroots Playbook, created to assist in grassroots efforts.

In addition, CANP hosted a July 10 webinar program, during which CANP President Beth Haney and CANP Legislative Advocate Kristy Wiese provided insight on what has taken place to date and what is still to come regarding the bill, and answered numerous questions from attendees.

Action for Chapters:

- Urge Chapter members to call and / or arrange meetings at the Capitol or district offices of their local Assembly members to urge support for the bill (pending the outcome of the B&P Committee hearing).
- Utilize Grassroots Coordinator as the central contact for information on grassroots efforts.
- Utilize the campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter

Political Action Committee (PAC)

PAC funds continue to come in with membership renewals and from canpweb.org. After disbursements in June, the current PAC balance as of June 30 is \$20,704.88.

Action for Chapters:

- Support the CANP PAC using canpweb.org as a means to donate to PAC
- Host a PAC fundraiser

Events

37th Annual Educational Conference (2014)

Be on the lookout for the *Call for Abstracts* that will be going out seeking abstracts for the 37th Annual Educational Conference taking place March 20-23, 2014 at the Marriott Hotel and Spa in Newport Beach. The CANP conference discounted rate is \$179 (not including state and local tax).

Action for Chapters:

- Encourage colleagues and members to submit an abstract
- Discuss potential subjects / abstracts / sessions your Chapter members would like the Education Committee to consider for 2014 education at conference
- Set aside funds to provide scholarships and / or send members to conference
- Set up a plan for donating to raffle

Operations

Chapter Alignment Agreement

The Alignment Agreement was finalized by the Taskforce and adopted by the CANP Board of Directors on June 13. An Alignment Agreement webinar was held on July 18 and all Chapter leaders were invited to attend. There were 15 Chapters in attendance and the webinar covered the agreement in its entirety, the addendums and the next steps. There were several questions asked regarding the Chapter Bylaws document and the Quarterly reporting.

As of July 30, all of the individual Chapter Alignment Agreements have been distributed to the Chapters. To date, CANP has received signed agreements from two Chapters. The deadline for submission is August 30, 2013.

There are several documents that Chapters should be looking out for:

- Chapter Bylaws document (one set of Bylaws)
- Chapter Income / Expense Report (online report)
- Chapter Quarterly Report (online report)
- Strategic Plan Review & Acceptance (online form)
- Advocacy Policies & Objectives
- CANP Code of Ethics

Calendar:

What to expect and when:

- Review, sign and upload the Alignment Agreement to the Chapter documents section by Aug. 30
- Upon delivery of the Chapter Bylaws document, review with Chapter leaders and upload to Chapter documents section
- Upon notification, review and submit online CANP Strategic Plan review
- Upon delivery of financial reports, complete and upload to the Chapter documents section by Oct. 15
- Upon notification of availability, complete and submit online Quarterly Report by Oct. 15

Action for Chapters:

- Review the Alignment Agreement with your Chapter leaders, sign and upload to your Chapter documents section of canpweb.org by August 30.

Board of Directors

The Board of Directors' next meeting is scheduled for August 10 in Sacramento. A main component of the meeting, aside from regular Board business is leadership training.

The training will provide the trainee insight on what it takes to strengthen their leadership skills, staying focused on values while refining their speaking and presentation skills. Leadership training was identified as one of the "six gap" areas through the series of interviews of Chapter Leaders and the Board from 2012 while working on strengthening governance through the CANP Strategic Plan. The Leadership training will start with the CANP Board of Directors and will then be brought to the Chapter leaders. Dates for Chapter leaders are to be determined.

Actions for Chapters:

- Set aside funds to send Chapter leaders to Leadership Summit. Date to be determined.

Chapter Donations

CANP has received \$1,000 in Chapter donations to kick off the 2013-14 fiscal year. To end the 2012-13 fiscal year the amount received was \$20,500 in Chapter donations. The donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. The table below shows the number of members in each Chapter and details the amount of donations received for the last two years and includes information on donations received this year. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of August 2013	Chapter Donations 2011-12	Chapter Donations 2012 - 2013	Chapter Donations 2013-14
North Coast	22			
Redding	36			
Mendocino	14			
Three Rivers	22			
North Bay	111	\$2,500	\$4,000	
Sacramento	189	\$2,430		
Alameda / Contra Costa	198			
SF Golden Gate	227	\$5,000	\$3,000	
Silicon Valley	72			
Sierra Area	36			
Central Coast	8			
Coachella Valley	49	\$700		
Channel Islands	59			
Fresno	45			
Inyo	5			
Santa Cruz / Monterey	33			
Tulare / Kern	33			
Inland Empire	112			
Orange County	266	\$4,000	\$4,000	
Tri Valley	108	\$2,500		
Greater Pasadena	96	\$1,000		\$1,000
West LA, North	150	\$3,000	\$3,000	
West LA, South	85	\$2,000	\$1,000	
South Bay	135	\$2,000	\$2,000	
San Diego, North	128		\$1,500	
San Diego, Central	105		\$2,000	
Out of State	27			
TOTAL	2,371	\$25,130	\$20,500	\$1,000

Action for Chapters:

- Budget annually for a Chapter donation to CANP

- Set aside a portion of event revenue towards an annual donation to CANP

CANP 2013-14 Budget

On June 13th the CANP Board of Directors approved the 2013-14 operating budget. The budget is currently available for members to view on canpweb.org.

Action for Chapters:

- The adopted CANP 2013-14 Operating budget is available to view on canpweb.org

Membership

CANP's membership is currently at 2,372 active members as of August 2013. CANP membership is on an anniversary basis of when a member joins. There were a little over 1,000 members that had the expiration date of July 1, 2013. CANP has been communicating with those members via monthly email reminders and mailed paper invoices to members. As of August 1st, there are still 340 members that haven't renewed.

Membership Renewals

CANP continuously encourages members to renew their CANP membership. Efforts include placing their membership invoice in their member account online 60 days prior to their renewal date. Second, people are sent an email 30 days prior to their due date and then weekly a month leading up to their expiration date reminding them that their membership is due and encourages them to go online and renew their membership. Third, around their renewal date members are mailed a postcard reminding them to renew. In addition, CANP has resumed sending paper renewal invoices along with a cover letter in the USPS mail.

The CANP Strategic Plan calls for five percent growth in membership this year. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at canpweb.org
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues
- Keep members engaged and excited to be a part of the association
 - Offer ice breakers at meetings to facilitate interaction among members
 - Have lightly structured activities at meetings that engage people
 - Create and maintain a preceptor list for early engagement of students in CANP

Membership Promotion

Now is the time to start planning an NP Week celebration for current members and a great opportunity to reach out and invite prospects or NPs that have let their membership lapse.

Action for Chapters:

- Plan an event for NP Week and market the event to both CANP members and expired/suspended members

Membership Committee

As previously announced, Sylvia Estrada is the new CANP Membership Committee Chair. Sylvia will be hosting her first membership conference all next Monday, August 12. The Membership Committee meets on the first Monday of each month at 8:00 p.m. via conference call. Keep in mind that the meeting dates are subject to change based on upcoming holidays and availability. Check with your Chapter's membership chair for further information.

Membership Committee members have completed making student presentations and will resume in the late summer / early fall. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Invite students to an "open house" Chapter meeting to introduce them to CANP

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.